

Channel Announcement

Fuji Xerox Printers Ramps Up Channel Activity in Singapore

Company appoints ACA Pacific Technology (S) Pte Ltd as its latest distributor to drive expansion plan

Singapore, 07 May 2008 – Fuji Xerox Printers, the world leader in printing technologies and innovation, today announced the appointment of its new distributor, ACA Pacific Technology (S) Pte Ltd, with the intention of offering integrated solutions to customers and also, to ensure maximum availability of its upcoming product line that will be released later in the year.

ACA Pacific Technology (S) Pte Ltd is an established IT marketing and value-added distribution company since 1986. Its expertise is in product distribution and solutions offering such as Design Automation, Enterprise Security and Networking Solutions, Enterprise Storage and Backup Solutions and Software Applications Solutions. With its latest appointment as Fuji Xerox Printers' authorised distributor, ACA Pacific Technology (S) Pte Ltd is able to offer its channel partners an integrated solution from now on.

Together with the Fuji Xerox Printers' existing authorised distributors, ECS Computers (Asia) Pte Ltd and Goh Joo Hin Pte Ltd, ACA Pacific Technology (S) Pte Ltd will supply the Fuji Xerox Printers products to the channel partners that include retailers, resellers or dealers, corporate resellers, value-added resellers (VAR) and systems integrators (SI).

"We will continue to expand our product range this year. SMB and enterprise users can expect an even more comprehensive range of innovative products that will meet their ever increasing printing demands and needs. We are also in the midst of realigning our business

strategy and one of the ways is to expand our channel coverage by working closely with our distributors, who are instrumental in bringing our business to a greater height," said Jeffrey Tan, General Manager/ Director, ASEAN, Fuji Xerox Printers.

Fuji Xerox Printers achieved another record breaking year with a total units sale of 350,000 units across Asia Pacific in financial year 2007, which ended on 31 March 2008. This represents an amazing growth of 500 % since its formation in year 2003.

Tan added: "This latest appointment brings us closer to our objective of ensuring that our products are readily available to our customers. With ACA Pacific Technology (S) Pte Ltd's extensive network of channel partners, we are confident that this partnership will be rewarding to both parties."

Channel partners who are interested in retailing Fuji Xerox Printers could contact any of the Fuji Xerox Printers' authorised distributors below.

ACA Pacific Technology (S) Pte Ltd

20 Upper Circular Road #03-01/05 The Riverwalk Singapore 058416

Contact person: Chin See Wai

Mobile: 9842 2277

Email: chinseewai@acapacific.com.sg _____

ECS Computers (Asia) Pte Ltd

Blk 19 Kallang Avenue #07-153/155/157/159 Singapore 339410

Contact person: Joseph Lim

Mobile: 9183-3708

Email: joseph.lim@ecs.com.sg



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Fuji Xerox Printers
80 Anson Road #36-00
Fuji Xerox Towers
Singapore 079907

Business Reg. No.: 199100883W

Goh Joo Hin Pte Ltd

60 Alexandra Terrace #03-28 The Comtech Singapore 118502

Contact person: Jimmy Lin or Peter Chin

Mobile: 9029-8829 or 9767-7755

Email: jimmy@gjh.com.sg or peter.chin@gjh.com.sg